



I want in.®
maxflowsports.com

FOR IMMEDIATE RELEASE
August 26, 2013

MaxFlowSports receives Patent for Cross-Grip® Sports Hairband

Hoover, Al.- MaxFlowSports, a leader in high performance sports hairbands, today announced that the U.S. Patent Office has granted MaxFlowSports patent # D689652 for their Cross-Grip® sports hairband.

“This patent, as it relates to the technology behind our innovative Cross-Grip® sports hairband, moves us forward as a leader in the sports hairband market, and helps to strengthen the position in the marketplace that this product holds” CEO Steve Hines said.

The hairband, through its Cross-Grip® technology, provides slip resistance for the user, even during periods of extreme use. Additionally, through its “return elasticity”, the product maintains its form over a period of time. It is a favorite of many, from professional athletes all the way to casual exercisers.

For more info., contact info@maxflowsports.com or call 205.612.8545